



IBNS
International Behavioral
Neuroscience Society

2017 Exhibitor/Sponsor Prospectus

IBNS 26th Annual Meeting

June 26 – 30, 2017, Hiroshima, Japan

The International Behavioral Neuroscience Society (IBNS) was formed to encourage research and education in the field of behavioral neuroscience. Founded in 1992, the IBNS has members from 34 different countries and consist of scientists, clinicians, teachers, and others with a background and interest in the relationship between brain and behavior.

The IBNS annual meeting is held each summer in various international locations, attracting approximately 300 attendees each year. The five-day meeting includes general and concurrent special sessions, with speakers who are the leaders in their field, as well as research presentations by those who are making the discoveries that will change the future of behavioral neuroscience.

Hear from the best in our various fields of study, network with scientists and researchers from all over the world, present your work and to enjoy the rich culture that Hiroshima, Japan, and the Grand Prince Hotel, have to offer.

Hiroshima Prefecture is located in the southwestern part of the Japanese islands. It is rich in the natural beauty of the Inland Sea and the Chugoku Mountains, with mountains, sea, rivers, valleys, plains, basins that characterize Japan's landscape. While you are here, visit historical sites, shrines and temples, take in the amazing and varied landscapes, enjoy all that this modern city, surrounded by beauty has to offer!

Enjoy views over the Seto Inland Sea in this urban resort hotel. Only a 15-minute drive from the city, at the Grand Prince Hotel Hiroshima you are surrounded by sky and sea. The hotel is also conveniently located for tourism -- you can reach Miyajima, a World Heritage Site, in only 26 minutes by high-speed boat from Motoujina Pier in front of the hotel.

In the following pages, find out more about the IBNS Annual Meeting and about how becoming a sponsor and/or exhibitor will benefit you.



Meeting Benefits/Statistics

Who attends the IBNS Annual Meeting and how can exhibiting or sponsoring benefit your business or organization?

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Exhibitor/Sponsor Opportunities & Important Dates

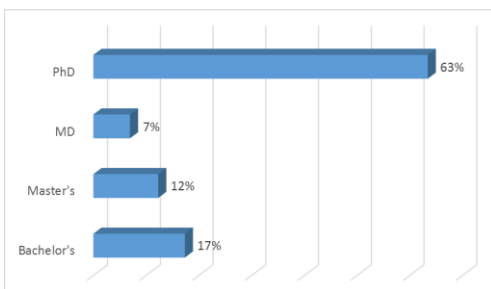
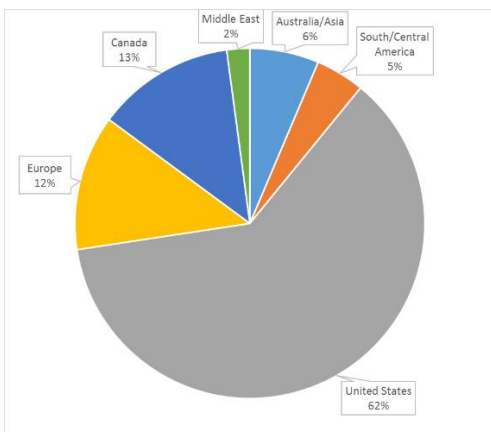
Find out how you can participate in the IBNS Annual Meeting as an exhibitor or sponsor.

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SAVE THE DATES! IBNS 26th Annual Meeting, Hiroshima, Japan, June 26-30, 2017

IBNS MEMBERSHIP



FAST FACTS

59%

...of IBNS members who are professionals in their field, versus those who are graduate or undergraduate students.

49%

...of our membership is female, which makes for a diverse group of meeting attendees.

FOR MORE INFORMATION

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IBNS Central Office

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IBNS Exhibitor/Sponsor Benefits

Why IBNS?

- ❖ Meet the global thought leaders in behavioral neuroscience
- ❖ Interact with key scientists and researchers who evaluate and purchase your products/services
- ❖ Gain insight into new and innovative uses of your products/services by speaking with experts at the forefront of the science
- ❖ Generate new leads
- ❖ Achieve your sales/business development objectives

Benefits

- Virtual tradeshow: online product promotion and hyperlinks via the IBNS website
- Stay up to date on the science behind your products and services with access to all scientific sessions
- Up to three (3) complimentary exhibitor badges per booth to ensure one-on-one time with attendees
- Marketing and promotional opportunities to increase exposure and qualified leads
- Complimentary listing in the IBNS Program so attendees can easily find you
- Refreshment breaks & poster sessions in exhibit hall
- Special event sponsorship opportunities
- Discounted hotel rates

Free IBNS Career Center postings for Exhibitors

The IBNS Annual Meeting is a great recruiting ground for science talent—don't miss this great new opportunity to connect with Job Seekers at the meeting. We are now offering free use of the IBNS Career Center to all participating exhibitors.



Sponsors receive value-added benefits such as:

- Special recognition signage posted at sponsored events
- Acknowledgment of sponsorship in the Meeting Program and on the IBNS Annual Meeting webpage

Gain exposure for your company by sponsoring:

- ❖ TECHNOLOGY
- ❖ MEETING ACTIVITIES
- ❖ SOCIAL

Interested in sponsoring with promotional items or events that aren't listed?

Call the IBNS Central Office to discuss other opportunities.

Exhibitor/Sponsor Opportunities

OPTION #1:

(Our most popular package)

Host a table-top exhibit, with ample space for a pop-up or other display/signage for as little as **\$1000** and receive:

- One (1) complimentary exhibitor badge per booth to ensure one-on-one time with attendees
- Stay up to date on the science behind your products and services with access to all scientific sessions
- Complimentary listing in the IBNS Program so attendees can easily find you
- Refreshment breaks & poster sessions in exhibit hall
- Special event sponsorship opportunities
- Discounted hotel rates
- One (1) free listing on the IBNS Career Center

OPTION #2:

Increase your exhibit package to **\$1500** and add:

- Two (2) complimentary exhibitor badges per booth to ensure one-on-one time with attendees
- Virtual tradeshow: online product promotion and hyperlinks via the IBNS website
- Two (2) free listings on the IBNS Career Center

OPTION #3:

The Meeting Sponsor level begins at **\$2000** and includes all the benefits of the previous levels, with the addition of:

- Three (3) complimentary exhibitor badges per booth to ensure one-on-one time with attendees
- Special recognition signage posted at sponsored events
- Acknowledgment of sponsorship in the Meeting Program and on the IBNS Annual Meeting webpage
- Three (3) free listings on the IBNS Career Center

ADDITIONAL OPTIONS:

Sponsor any of the following (or suggest other options) separate from an Exhibitor or Meeting Sponsor package:

TECHNOLOGY

Wireless internet service • \$4,000
Meeting App for iPhone, Android • \$2,000
Charging station • \$2,000

MEETING ACTIVITIES

Logo on directional signs • \$2,000
Lunch session sponsor • \$3,000
Poster session sponsor • \$1,000
Workshop sponsor • \$500

SOCIAL

Opening reception • \$4,000
Student social • \$2,000

IMPORTANT DATES

Exhibitor Registration

▫ Due by May 1 ▫

Visit the IBNS website at www.ibnsconnect.org to register for the 2017 Annual Meeting. Registration will begin in Spring 2017.

Sponsorship Requests

▫ Due by May 1 ▫

Request opportunities for sponsorship by contacting the IBNS Central Office at ibns@ibnsconnect.org or by calling 866-377-4416 toll-free.

Hotel Reservations

▫ Available Now ▫

Stay at the Grand Prince Hotel and receive a discounted rate by booking through the IBNS website. Visit www.ibnsconnect.org in the coming months for the link to hotel reservations.



Exhibitor Setup

▫ June 26 ▫

Set up your exhibit on the afternoon of June 26, 2017.

Show Hours

▫ June 26 – June 30 ▫

Exhibits will be open and in the same space as the poster sessions and refreshment breaks.

Dismantle

▫ June 30 ▫

Exhibits may be dismantled following the final refreshment break of the meeting. More information to follow when the program becomes available.